

BUCKHURST HILL PARISH COUNCIL

PARISH MAGAZINE – ADVERTISING RATE CARD 2021 – prices held since 2010!

<u>Size of Advertisement</u>	<u>Standard Rate (per insertion)</u>	<u>10% Discount</u> (If booking three or more advertisements. Payment to be received in advance of first publication)	<u>15% Discount</u> (For B.Hill Traders or Residents). Payment to be received in advance of first publication	<u>25% Total Discount</u> (If booking Multiple Ads & B.Hill Trader or Resident). Payment to be received in advance of first publication.
Full Page (Back Cover)	£400.00	- £40.00 (<u>£360.00</u>)	- £60.00 (<u>£340.00</u>)	- £100 (<u>£300.00</u>)
Full Page (Internal)	£350.00	- £35.00 (<u>£315.00</u>)	- £52.50 (<u>£306.25</u>)	- £87.50 (<u>£262.50</u>)
Half Page	£190.00	- £19.00 (<u>£171.00</u>)	- £28.50 (<u>£161.50</u>)	- £47.50 (<u>£142.50</u>)
Quarter Page (Back Cover)	£150.00	-£15.00 (<u>£135.00</u>)	-£22.50 (<u>£127.50</u>)	-£37.50 (<u>£112.50</u>)
Quarter Page	£120.00	- £12.00 (<u>£108.00</u>)	- £18.00 (<u>£102.00</u>)	- £30.00 (<u>£90.00</u>)
Eighth Page	£65.00	- £6.50 (<u>£58.50</u>)	- £9.75 (<u>£55.25</u>)	- £16.25 (<u>£48.75</u>)
Business Card	£40.00	- £4.00 (<u>£36.00</u>)	- £6.00 (<u>£34.00</u>)	- £10.00 (<u>£30.00</u>)