

BUCKHURST HILL PARISH COUNCIL

PARISH MAGAZINE – ADVERTISING RATE CARD 2022 – prices held since 2010!

<u>Size of Advertisement</u>	<u>Standard Rate (per insertion)</u>	<u>10% Discount</u> (If booking three or more advertisements. Payment to be received in advance of first publication)	<u>15% Discount</u> (For B.Hill Traders or Residents). Payment to be received in advance of first publication	<u>25% Total Discount</u> (If booking Multiple Ads & B.Hill Trader or Resident). Payment to be received in advance of first publication.
Full Page (Back Cover)	£400.00	- £40.00 <u>(£360.00)</u>	- £60.00 <u>(£340.00)</u>	- £100 <u>(£300.00)</u>
Full Page (Internal)	£350.00	- £35.00 <u>(£315.00)</u>	- £52.50 <u>(£306.25)</u>	- £87.50 <u>(£262.50)</u>
Half Page	£190.00	- £19.00 <u>(£171.00)</u>	- £28.50 <u>(£161.50)</u>	- £47.50 <u>(£142.50)</u>
Quarter Page (Back Cover)	£150.00	- £15.00 <u>(£135.00)</u>	- £22.50 <u>(£127.50)</u>	- £37.50 <u>(£112.50)</u>
Quarter Page	£120.00	- £12.00 <u>(£108.00)</u>	- £18.00 <u>(£102.00)</u>	- £30.00 <u>(£90.00)</u>
Eighth Page	£65.00	- £6.50 <u>(£58.50)</u>	- £9.75 <u>(£55.25)</u>	- £16.25 <u>(£48.75)</u>
Business Card	£40.00	- £4.00 <u>(£36.00)</u>	- £6.00 <u>(£34.00)</u>	- £10.00 <u>(£30.00)</u>